

2020-2021 District Goals

District:

2 T2

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	5
2nd Quarter	0	0	20	10
3rd Quarter	1	20	20	15
4th Quarter	1	20	20	15

FY New Clubs

2

FY Charter Members

40

FY New Members

70

FY Retention Goal

45

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

65

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
25% of clubs participate in district fundraiser	Terry Hawkins		Nov. 2020	March 27, 2021
at least \$15,000 raised for LCIF by June 2021	Jim Petty		July 2020	June 2021
District Governor will visit every club	Ted Boyd		July 2020	June 2021
Give additional encouragement to small clubs and clubs less than three years old	Ted Boyd		July 2020	June 2021
Call each club once a quarter to touch base and form a cohesive communication system.	Joyce Boyd		July 2020	June 2021
More training sessions for officers and zone chairman	Terrell Thompson		July 2020	April 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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